

airstream dispatches:

a worldwide book club for writers

FAQ

What if I can't attend a live webinar?

They will be recorded and posted the next day, so you never have to worry about missing a live session. Of course, I encourage you to participate on the live calls as often as possible!

What happens during the webinars?

Each webinar includes a chance to check-in and get grounded, reflect on the reading or craft elements, work with a prompt or share from a prompt that was previously given, and discuss that month's reading selection. I plan these lessons in advance, but refine them based on the needs of our unique, wonderful community, in the moment. The key thing to know is that our discussion focuses on *the way* a writer employs a craft technique (such as parallel flashback, freight train sentences, or flashing forward) and *how* we can apply that to our own writing.

What if I'm not tech savvy?

Not to worry, I've had plenty of participants enjoy my courses with limited tech ability. My assistant and I have created easy to follow steps for the initial set up of Zoom, the webinar platform. My assistant will also offer a tech webinar prior to the start of Airstream Dispatches to further the setup process and answer any questions. You'll be in good hands and freed up to focus on what really counts--reading and writing.

What are the tech requirements - I don't use Facebook and/or I don't have a webcam. Can I still participate?

Of course! To fully participate you will need a computer with Internet access, an email address, a microphone (often built-in on your computer), and ear buds. Facebook will be used, optionally, as a way for me to share bonus links or for participants to post drafts if they want accountability. Engaging via Facebook, however, is not required. I'm available via email for any questions regarding the books we read and prompts we work

on, and my IT assistant can help with tech concerns. A webcam is also not required during the webinars, in fact many people opt to turn off their webcam during our webinars or call in by phone (cell, landline, and tablet all also work for the webinars).

I'm focused on a book-length manuscript or family project. Will this class distract me from my goals, or is there anything I can learn that will help my longer work?

YES, you'll study structure (and especially scene), one of the core components of prose every writer needs to know about; you'll dive deep into metaphor; you'll see how the basic criteria of desire and obstacles, escalation and revealing, must be present in your own work, no matter its length—and you'll practice doing this in a real community. You'll also get more intimate with how your imagination works.

I'm just curious about writing, and don't even know if I want to publish. How will this class meet my needs?

Whether or not you consider yourself a writer, journaling, dabbling in the arts, and conscious living require and benefit from a keen sense of observation. Creative writing hones these skills. This class will also make you more familiar with how your imagination works, introduce you to grounding exercises that support any creative practice, and provide you with a community.

Do you offer refunds?

At this time, Maximum Impact does not offer refunds. A significant amount of time, energy, and sincere thought goes into every step of the registration process for these offerings, as well as the welcome and IT intro process. That said, under extreme circumstances, a partial refund request could be considered.



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